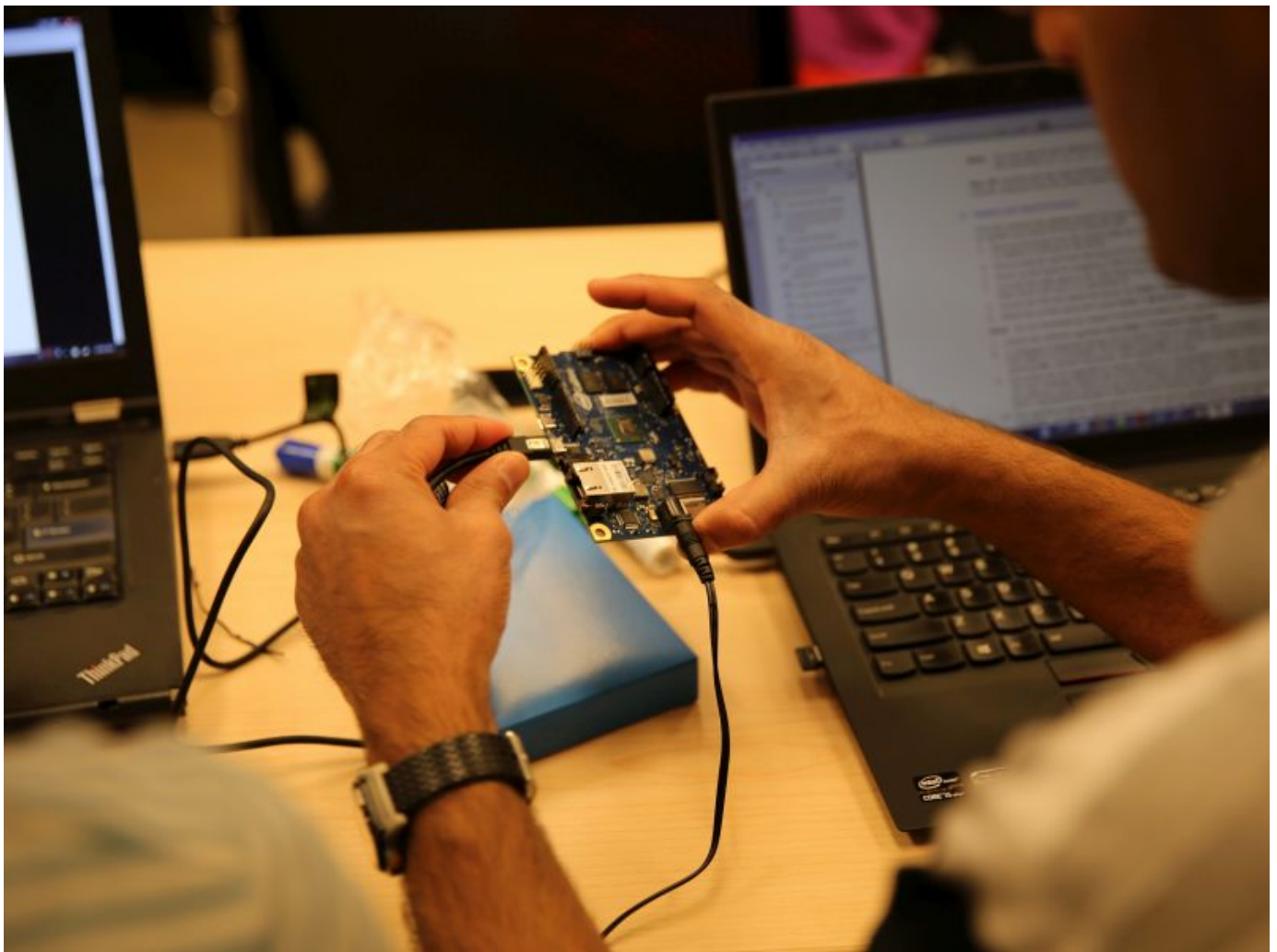


3 New Year's Resolutions for Inventors in 2016

It seems as though everyone has a half dozen amazing ideas or inventions up their sleeves, but the difference between dreamers and inventors are the ones who actually work to make their creations a reality. If you've got a product idea on the cutting edge and want to take the next step, keep these New Year's resolutions in mind to make it happen in 2016:



It seems as though everyone has a half dozen amazing ideas or inventions up their sleeves, but the difference between dreamers and inventors are the ones who actually work to make their creations a reality. If you've got a product idea on the cutting edge and want to take the next step, keep these New Year's resolutions in mind to make it happen in 2016:

1. Complete Your Prototype

We can't stress this enough - if you don't have an actual, physical example of your invention, you don't have one at all. Fortunately, modern technology and services offer tremendous opportunities for even the most cash-strapped inventors to help bring their projects into the real world.

Even if your idea is very large, you can create a smaller-scale prototype to demonstrate to potential investors an idea of your final vision.

If your project requires any custom front panels, electrical component enclosures, or personalized signage, [Front Panel Express](#) is your best option for affordable machining with no minimum-batch requirements.

2. Don't Skimp on the Presentation

No matter how great your idea is, if people aren't interested or inspired by it, it's as good as dead. However, it's not as simple as creating an exciting pitch for your product. You have to understand what aspects of your invention applies to businesses, consumers, and investors.

Showcase your invention solving a problem for your ideal client or customer. Better yet, if you have a functioning prototype, you should demonstrate it in action for maximum effectiveness.


3. Get Your Invention Out There

There are plenty of avenues for success as a first-time inventor, but crowdfunding is the go-to option for

overnight success in the 21st century. In 2016, we don't see any reason why [Kickstarter](#) or [Indiegogo](#) avenues will subside.

However, there's something to be said about the tried-and-true hustle of trade shows and inventor groups. While they're not always the best way to make your product stand out among the crowd, it's a great way to see what others are doing and learn a few strategies for your next creation.

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