



## Plastic vs. Aluminum: Which Material is Best for Your Sign?



Aluminum is one of the most popular materials in signs of every type: real estate signs, business storefront signs, and even license plates are made from the material due to its cost, durability, and appearance. But not every application is right for aluminum. Here's a quick guide to help you decide whether plastic or aluminum is the right material for your sign:

### Benefits of Using Plastic


Plastic is cheaper than aluminum and depending on what type you use (acrylic, PVC, polyoxymethylene, etc.) you can get a beautiful, impactful result that'll last for years to come. Plastics tend to work better indoors, as fading can occur with long-term exposure to UV light.

### Benefits of Aluminum

There's a reason why aluminum is used so extensively - it's the best material for the money. It won't rust, it's very flexible, and can be used with many different inks or resins to give it a spectacular appearance. We've had great results producing anodized and powder coated aluminum signs with digital printing or engraving and strongly recommend it to businesses or professionals who want to make an impactful first impression.

Interested in revamping your public-facing signage? Front Panel Designer is a free program that allows

you to perfectly customize and personalize your text, front, or upload an image to use as reference. Or if you'd rather have us take care of the heavy lifting, give us a call at +1-800-373-9060 and we'll get started on a sign, nameplate, or way finding marker that will make your organization stand out from the crowd.

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